**Observable trends based on the data**

1. Out of 576 players of the game Heros of Pymoli, male players dominate the game with 84%. However, female players are more likely to make 2 times or more purchases in the game and the value of each purchase is also higher than male counterparts.
2. Players are relatively young, with the major age groups are 20-24 and 15-19, accounts for 44.8% and 18.6% of players respectively. Surprisingly, the age group with the biggest spending is below 10 years old
3. Among the top 5 most popular items, the item “Pursuit, Cudgel of Necromancy” is the most affordable one but it didn’t make it into the top 3.